

Dominican University – Maywood Chamber of Commerce  
**2021 Spring Marketing Project Application**

<b>Business Name</b>	Registered Name:  Operating or Assumed Name:	<b>Business Representative:</b> Name _____ Title: _____ Phone: _____ Email: _____
<b>Business Address</b>	<b>Headquarters or Primary Location:</b> Street: _____ Suite: _____ City: _____ State: _____ Zip: _____	<b>Affiliate Offices or Satellite Facilities</b> 1. _____ 2. _____ 3. _____ 4. _____
<b>Digital Presence</b>	Website: Facebook Page: LinkedIn Page:	
<b>Business Details</b>	<b>Industry Classification:</b>	<b>Year Business was founded:</b>
	<b>Primary Product(s) or Services offered:</b> List or Describe: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____	<b>Linked Offerings:</b> Please list Services specific to Products Sold and-or Products specific to Services offered 1. _____ 2. _____ 3. _____

Service Area:	Please "check" all that apply. <input type="checkbox"/> Local (Maywood) <input type="checkbox"/> Proviso Township (Western Suburbs) <input type="checkbox"/> Chicago <input type="checkbox"/> Chicago Metropolitan Area (Chicago and Collar Counties) <input type="checkbox"/> Illinois (exclusively) <input type="checkbox"/> Illinois and surrounding states <input type="checkbox"/> Eastern Half of USA <input type="checkbox"/> Western Half of USA <input type="checkbox"/> North America <input type="checkbox"/> Global	
Number of employees _____  Number of owners _____	Officers of the Company: _____ Managers: _____ Full-Time Employee: _____ Part-Time Employees: _____	Minority Owned? Y/N _____ Minority Operated? Y/N _____ Women Owned? Y/N _____ Women Operated? Y/N _____
<p><i>If business is at least 51-percent owned by an individual or individuals who self-identify as a racial Minority within the United States, please indicate classification.</i></p> <p><b>Minority Classifications:</b></p> <input type="checkbox"/> African-American (Black) <input type="checkbox"/> Asian-American <input type="checkbox"/> Hispanic-Am. (Latin-X) <input type="checkbox"/> Sub-Continent Asian-An (India, Pakistan, Bangladesh) <input type="checkbox"/> Native-Am. (Indigenous Tribal Peoples)		
Marketing Activities	Marketing channels used (0= none, 1= a little, 2 = somewhat, 3 = a lot) <ul style="list-style-type: none"> <li>• Word of mouth _____</li> <li>• Print _____</li> <li>• Outdoor Advertising _____</li> <li>• Email _____</li> <li>• Website blog _____</li> <li>• Online ads _____</li> <li>• Social media posts _____</li> <li>• Social media ads _____</li> </ul>	Current marketing challenges:
Other Business Concerns	(Optional)	

Thank you! Please email completed application to Prof. Foszcz at Dominican University, River Forest, IL by 2/05/21.